



DRIVE CHANGE.
BUILD COMMUNITY.

THE

MARCH 2025

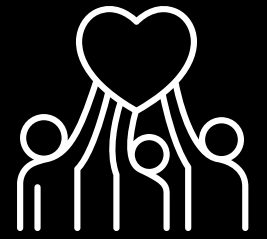
HOPE

SEPTEMBER 2025

TRUCK

A PATH FOR
RECONCILIATION

2025 COMMUNITY IMPACT SPONSORSHIP



THE
HOPE TRUCK
FUNDRAISER

MISSION

TO EMPOWER INDIGENOUS AND LOCAL YOUTH BY SUPPORTING COMMUNITY-DRIVEN INITIATIVES THAT ADVANCE RECONCILIATION, EDUCATION, AND OPPORTUNITY.

INTRODUCTION

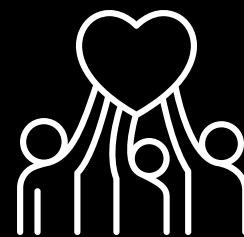
DRIVING HOPE, EMPOWERING YOUTH, STRENGTHENING COMMUNITIES

The Hope Truck Fundraiser is a collaborative initiative dedicated to supporting youth and advancing reconciliation in the communities of **West Moberly, Saulteau, Chetwynd, and Tumbler Ridge**. This initiative directly funds programs and opportunities for **Indigenous and local youth, creating a lasting impact**.

From March to September 2025, **The Hope Truck**, a 793-haul truck at Quintette Mine, will be transformed into a moving beacon of reconciliation and community support. Its orange-painted box will serve as both a rolling fundraiser and a powerful symbol of awareness and unity. Funds will be raised on a per-load sponsorship basis, ensuring direct contributions to community programs.

PRESENTED BY





THE
HOPE TRUCK
FUNDRAISER

HOW IT WORKS

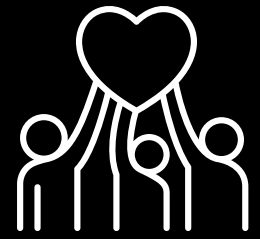


- The fundraiser will run from mid-March to mid-September, with the **Ribbon-Cutting Ceremony** tentatively set for March 13th, and 2025, this will also include a **Final Celebration Event** in September 2025.
- The Hope Truck will transport an estimated 1,196 loads per month, with a sponsorship model allowing companies to contribute per load.
- The Platinum, Gold, Silver, and Bronze sponsorship levels offer various ways for businesses to participate, ensuring visibility for organizations of all sizes.
- **All funds raised will be divided equally among the participating communities to support youth development, education, sports, and cultural programs specific to community needs.**
- Awareness and fundraising events will take place throughout the initiative, strengthening engagement and participation.

SPONSORSHIP TIERS & COMMITMENT LEVELS

THE HOPE TRUCK FUNDRAISER RUNS ON A PER-LOAD SPONSORSHIP MODEL, WITH 950 TO 1,400 LOADS PER MONTH. THE TABLE BELOW OUTLINES THE SIX-MONTH COMMITMENTS FOR EACH TIER, OFFERING FLEXIBILITY FOR SPONSORS.

TIER	NUMBER OF SPONSORS	COMMITMENT PER LOAD	(5700 LOADS) LOW ESTIMATED \$	(8400 LOADS) HIGH ESTIMATED \$
Platinum	4	\$1.25 per load	\$7,125.00	\$10,500.00
Gold	4	\$1.00 per load	\$5,700.00	\$8,400.00
Silver	6	\$0.75 per load	\$4,275.00	\$6,300.00
Bronze	8	\$0.50 per load	\$2,850.00	\$4,200.00



THE
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FUNDRAISER

2025

SPONSORSHIP OPPORTUNITIES

CONFIRMED

PLATINUM SPONSORSHIP PACKAGE

\$7,125-\$10,500

- Prime billboard placement
- Featured in press releases, social media campaigns, and media coverage
- Confirmed speaking role at the Final Celebration Event
- Recognition in all fundraiser communications, newsletters, and website updates

**ONE MORE
Available**

GOLD SPONSORSHIP PACKAGE

\$5,700-\$8,400

- Significant billboard placement
- Speaking opportunity at the Final Celebration Event
- First right to sponsor the End of Fundraiser Celebration Event
- Recognition in social media promotions and event banners

**TWO MORE
Available**

SILVER SPONSORSHIP PACKAGE

\$4,275-\$6,300

- Standard billboard placement
- Recognition in social media sponsorship highlights
- Logo featured on the event website and signage
- Opportunity to provide promotional materials at select community events

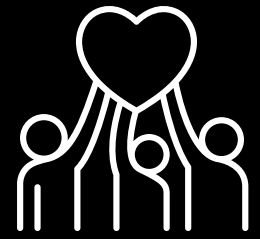
**ONE MORE
Available**

BRONZE SPONSORSHIP PACKAGE

\$2,850-\$4,200

- Logo placement on billboards
- Acknowledgment on the event website and fundraising reports
- Inclusion in community event sponsorship lists

REACH OUT TO MARILYN.N@IMWGROU.P.CA FOR INQUIRIES



THE
HOPE TRUCK
FUNDRAISER

IN-KIND OR MONETARY DONATION

ALTERNATIVE SPONSORSHIP OPPORTUNITIES

1. Monetary Sponsorship

- Contribute directly at any level, with all funds going toward community-driven initiatives.
- Sponsorship recognition opportunities are available based on contribution level.

2. In-Kind Donation

- Support the fundraiser by donating prizes, goods, services, or resources that help drive awareness and engagement.
- Examples include equipment, merchandise, auction items, media coverage, event services, or promotional support.

3. Custom Partnership

- If you have a unique idea to support the fundraiser, let's explore how we can collaborate in a way that aligns with your organization's goals.
- We're open to creative sponsorship opportunities that make a lasting impact.

CONCEPT DESIGN OF THE BILLBOARD LOCATED AT THE QUINTETTE MINE FRONT ENTRANCE AND INDUSTRIAL METALWORK





WEST MOBERLY
INDUSTRIAL METALWORK



THE HOPE TRUCK



CONUMA RESOURCES
AT THE HEART OF STEEL

PROUDLY SPONSORED BY:

GOLD SPONSOR	GOLD SPONSOR	GOLD SPONSOR	GOLD SPONSOR
SILVER SPONSOR	SILVER SPONSOR	SILVER SPONSOR	
SILVER SPONSOR	SILVER SPONSOR	SILVER SPONSOR	
BRONZE SPONSOR	BRONZE SPONSOR	BRONZE SPONSOR	BRONZE SPONSOR
BRONZE SPONSOR	BRONZE SPONSOR	BRONZE SPONSOR	BRONZE SPONSOR

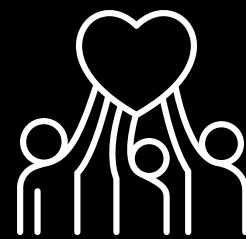


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THE HOPE TRUCK EVENTS



THE
HOPE TRUCK
FUNDRAISER



COMMUNITY ENGAGEMENT & EVENTS

1. Ribbon-Cutting Ceremony (March 18, 2025) -private event

- A formal launch featuring community leaders, and sponsors.
- Media coverage to highlight the mission and impact of the initiative.

2. The Hope Truck Awareness Campaign

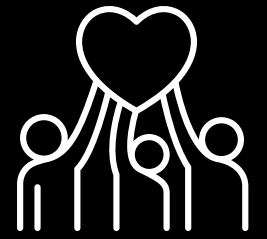
- Load numbers will be showcased at each billboard to highlight progress.
- Load numbers and sponsorships will be showcased on The Hope Truck specific website.
- Continuous updates showcasing youth programs benefiting from the funds raised.

3. Final Celebration Event (September 27th 2025)

- A gathering of all five participating communities to celebrate the impact of the fundraiser.
- Keynote speakers including Chiefs, Mayors, and community representatives.
- Recognition of sponsors and a report on fund allocation and impact.
- Cultural performances and youth showcases highlighting the programs funded.

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THE HOPE TRUCK IMPACT



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IMPACT & FUND ALLOCATION

**100% OF THE FUNDS RAISED WILL BE DIVIDED
EQUALLY AMONG WEST MOBERLY, SAULTEAU,
CHETWYND, AND TUMBLER RIDGE.**



West Moberly
First Nations



THANK YOU FOR YOUR SUPPORT



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